



## What is GSTC (Global Sustainable Tourism Council)?

The GSTC (Global Sustainable Tourism Council) is a non-governmental organization established in 2007 with the support of UNEP – United Nations Environment Programme – and UNWTO – United Nations World Tourism Organization – to promote sustainability and social responsibility in the tourism sector.

The Global Sustainable Tourism Council® (GSTC) establishes and manages global standards for sustainable travel and tourism, known as the GSTC Criteria.

GCL International Ltd is accredited to certify against voluntary sustainability standards – GSTC Industry Criteria for Hotels and Accommodations.

Businesses certified by a GSTC-Accredited Certification Body, meeting all the GSTC Criteria have the highest level of assurance and credibility available. With an accredited certification, customers and buyers are assured that the business was certified in a credibly verified procedure in a transparent, impartial, and competent manner.

GSTC Certification can help tourism businesses to redefine the way they do business to drive a positive social, cultural, environmental, and economic impact.

For more information about GSTC Certification, please contact us at: [gstc@gcl-intl.com](mailto:gstc@gcl-intl.com)

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